

Meet our January Sundowner Hosts



The Fallbrook Film Factory exists to provide anyone with a talent and passion for films a chance to experience the art of filmmaking.

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The Fallbrook Film Factory (the Factory) is a California 501c3, not-for-profit consortium, formed to bring filmmaking capabilities to Fallbrook and the surrounding communities.

Ronald Shattuck, a Bonsall resident and retired art director/designer, conceived the idea behind the Film Factory in January 2005. He then spent the next 14 months acquiring equipment and establishing the capability for professional digital filmmaking and editing.

In June 2006, after several months of posting posters around town and promoting the idea to anybody who would listen, Ronald held his first community meeting at the Hilltop Center in Fallbrook. To help kickoff the idea, he and a local actor named Greg Dehm had made a short 'concept' film. As Ronald explained to the approximately 35 persons who attended, "Community Theater is a well established activity in Fallbrook and all across our country. Why couldn't we do the same thing for filmmaking?" True, filmmaking requires a lot of specialized equipment and technical know how, but he felt had enough of that to get started... what was needed were writers, actors, musicians, directors and crews. Was anybody interested?

At that meeting was Donna Walden from Valley Center. To make a long story short, Donna joined Ronald to form the business end, leaving the filmmaking activities up to him. Donna set out to form a 'not-for-profit' corporation, helped Ronald select a board of directors and began introducing the idea to many local community groups and the local press. It wasn't long before the calls began coming in.

One of those early calls came from Brigitte Schlemmer, Director of the Art Campus at Fallbrook. Brigitte has a filmmaking background. She proposed an alliance with the Factory; in exchange for helping them make a promotional film we could use the Art Campus for meetings and special events. Another call came from actor James Callahan; James was a well-known TV and movie personality, who had retired in Fallbrook. He in turn introduced Ronald to Adrienne Armstrong-Adler, a veteran Hollywood sitcom writer also living here. Adrienne started the Factory's Writer's Group which has become a very popular event.

All told, the Fallbrook Film Factory and its members have been involved in about 30 productions, everything from high school youth produced films, community service projects, TV & Cable commercials, documentaries and short dramas. Original dramas are the Factory's number one objective however. In 2008 the Factory produced the 41-minute teen fantasy "My Necklace, My Self" written and directed by member Bryan Caron, with two original songs by two other members. My Necklace has received excellent reviews and has been selected for showing in a number of film festivals including youth orientated festivals in Florida, Hollywood and Canada. Bryan is currently in production for a webisode series called "12" which is a high school parody on the popular TV series "24".

A number of other key persons with filmmaking backgrounds have been very important to the Factory's success. Among these are Peter Hulst from Encinitas, the Minga family, the Janie Chesney family, Linda Mandrayer and Noel Horwin. In 2008, the Factory hosted the first ever Fallbrook Film Festival with over 200 films submitted from around the world and again this year in April. Next year, the Festival is moving to River Village in Bonsall, sponsored in part by the Ultra-Star Theater Corporation and their all-digital, large screen projections.

The Factory accepts donations made to its general operating fund or for specific purposes such as a named production, event, equipment purchase, scholarship, etc.